

# Jim Bunch Report



Daryl Urbanski interviewed Jim Bunch, a humanitarian and peacemaker, a loving father and husband. He is known as the Ultimate Life entrepreneur who is out to inspire life and health. Bunch is also the founder of the Ultimate Game of Life programs. Bunch's programs changed people's lives and his two passions are technology and transformation. He just launched a social mobile technology company and gained 1 million users in 250+ countries in 79 days. He has 19 years of speaking experience, given more than 1000

speeches on business and life transformation, and writes, lectures and serves chairman of the board with the U.S. Green Chamber of Commerce.

#### Get to Know Jim Bunch a Little Bit More

- ✓ He worked at the UPS to pay for college, would go to med labs and then go teach tennis.
- ✓ One morning at UPS, there was this one guy that was usually chipper and Bunch asked him why he was so excited and he said there was a network marketing opportunity behind a nutrition product.
- ✓ Bunch bought it and got into it. He made 3 to 4 thousand a month in pre-sales and was able to leave UPS.
- ✓ It ended up introducing him to Tony Robbins.
- ✓ Bunch ended up working for Tony Robbins for 100% and got to travel the world and spread Robbins work.

### Bunch's View of the Environment

- ✓ What is really important is the environment around you. If you are not doing life by design, but doing life by default, they accept whatever comes into their lives without thinking.
- ✓ Bunch considers himself lucky because he met a lot of people through Tony Robbins, but there are some people that may never get out of their home environment.

# What Motivates People



As for what motivates people, there are three things: people have core needs, personal needs (when they are met, you have a feeling of relief), and wants (where you talk about success and a sense of short relief).

- ✓ The needs and wants are what drives most people.
  - ✓ When you work on your values, they are how you do and decide things in life, like a software in your subconscious. Your values are what you want to express more in the world.
  - ✓ However, if you fulfill your values, but not your needs and wants, you will have short-term fulfillment, but not long-term success.

## A Difficult Path of an Entrepreneur

- ✓ Bunch said that one thing that needs to be understood is that as an entrepreneur, you chose to take a somewhat difficult path. You are willing to step outside of the norm and lead.
- ✓ Recognize that the person right now is not the same from six months ago, even biologically speaking, but people still drag their thoughts from their past to the present.

✓ Bunch does not believe there are any accidents in life. He thinks the universe is never going to give you anything you cannot handle and will not waste.

#### Jim Bunch's Recommended Books



Celestine Prophecy by James Redfield The Power of Habit: Why We Wo What We Do in Life and Business by Charles Duhigg

#### Habits to Success

- ✓ Bunch advised to choose three goals and three habits and keep in mind that it takes time.
- ✓ Look at the path they took to train and condition. For entrepreneurs, fear is a necessity and it keeps you on your toes and prepared.
- ✓ When you are in business, you need to practice and have the right coaches and mentors to tell you when you are ready. You should always take risks in entrepreneurship, but you should not be AT risk.

## Important Links

Theultimategameoflife.com

Jimbunch.com