Gain More Sales Like A Ninja: The Best Way To Increase Sales



BEST BUSINESS PODCAST & ESTHER KISS

Attention all sales warriors! Are you tired of playing defense and simply trying to maintain your sales numbers? It's time to level up and become a ninja in sales. Yes, you heard it right - a sales ninja! Sales ninjas are the ones who don't just make the sale, but leave their customers in awe with their stealthy tactics and skills.

Gain More Sales Like A Ninja: The Best Way To Increase Sales is here to teach you the art of selling. With its arsenal of proven strategies and techniques, you'll be able to boost your sales, outwit your competitors and become the master of your sales domain. So, are you ready to trade in your sales shield for a pair of ninja swords? Get ready to learn the ways of the sales ninja and start increasing your sales, today!

The Best Business Coach Activity On Gain More Sales Like A Ninja: The Best Way To Increase Sales

Activity 1: Understanding Your Sales Process

What is your current sales process and how does it work?
What are the strengths and weaknesses of your current sales process?
How can you optimize your sales process to make it more effective?

Activity 2: Identifying Your Target Market

Who is your target market?
What are their pain points and needs?
How can you tailor your sales approach to better meet their needs?
Activity 3: Sharpening Your Sales Skills
What are the most important sales skills for your business?

How can you improve these skills?						
How can you stay up-to-date on the latest sales techniques and strategies?						
Activity 4: Creating A Compelling Sales Pitch						
What are the most important sales skills for your business?						
What makes your business unique and different from your competitors?						

How can you highlight these differences in your sales pitch?
What are the most effective ways to deliver your sales pitch?
Activity 5: Leveraging Technology What technology can you use to automate and streamline your sales process?
How can you use technology to gain a competitive advantage?

What are the most effective sales tools and
software available today?
Activity 6: Closing More Sales
What are the most common objections you encounter during the sales process?
How can you overcome these objections and close more sales?
What are the most effective techniques for closing a sale?

What You Will Learn from the Activity

In the Gain More Sales Like A Ninja: The Best Way To Increase Sales Activity Workbook, you will learn a variety of strategies and techniques to help you boost your sales and become a sales ninja.

First, you will gain a deeper understanding of your sales process, identify your target market and their needs, and sharpen your sales skills to become more effective in your approach.

Additionally, the workbook will guide you in creating a compelling sales pitch that sets you apart from your competition. You will learn how to leverage technology to streamline your sales process, close more sales by overcoming common objections, and stay ahead of the competition by continuously improving your sales approach.

By working through the exercises in the activity workbook, you will gain the skills and knowledge necessary to increase your sales, boost your business, and become a master in the art of selling. Whether you're just starting out or looking to take your sales skills to the next level, the Gain More Sales Like A Ninja: The Best Way To Increase Sales Activity Workbook will provide you with the tools and strategies you need to succeed.



DARYL URBANSKI

FOUNDER | PRESIDENT OF BESTBUSINESSCOACH.CA HOST OF THE BEST BUSINESS PODCAST

Daryl Urbanski is best known for his ability to create seven-figure, automated income streams from scratch.

First, as Senior Marketing Director for Neurogym. He helped generate over \$1.6 Million USD in under 8 months with a single marketing strategy.

This became \$7.5 Million USD in 3 years. He continued this success with multiple clients.

He's now set on a mission to help create 200 NEW multi-million dollar businesses. How?

Science & Accountability.

After 400+ expert interviews & \$50,000 in evidence-based research. He uncovered 8 critical business habits.

These 8 critical habits will determine who survives & thrives in these unprecedented times and who succumbs.

Daryl has quickly climbed the entrepreneurial ladder, gaining respect from thousands of business owners worldwide.

An author to speaker, marketer to coach - Daryl's multi-faceted business approach sets him apart as one of the leading business experts of his generation.











SUGGESTED TOPICS:

8 Critical Success Factors

- 1. Self-efficacy
- Personality Traits
- Leadership Skills
- Personal Disciplines
- 2. Strategic Planning
- Flexible Strategy Development
- 3. Marketing Strategy
 - Brand Integrity & Trustworthiness
- Corporate Social Responsibility
- 4. Market Intelligence
- Top 10 Solution Providers
- Emerging Technology Trends
- 5. Sales Strategy & Skills
- 6. Money Management
- 7. Business Operating Systems
- 8. Business Intelligence
 - Data Analytics

FEATURED ON













Daryl Urbanski on using automation to grow your business



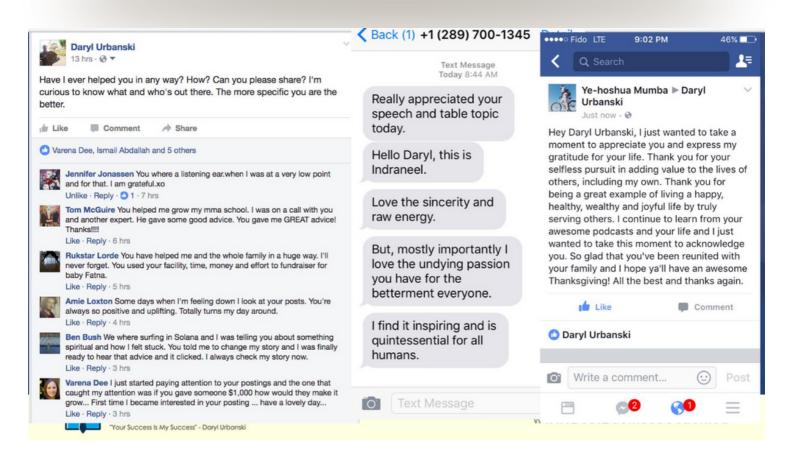


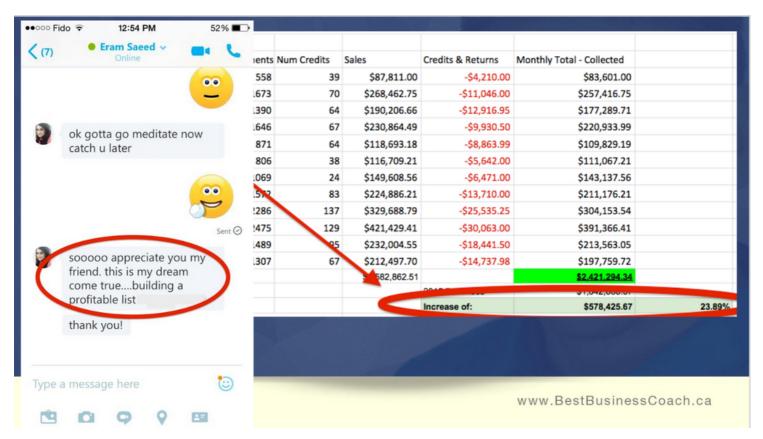


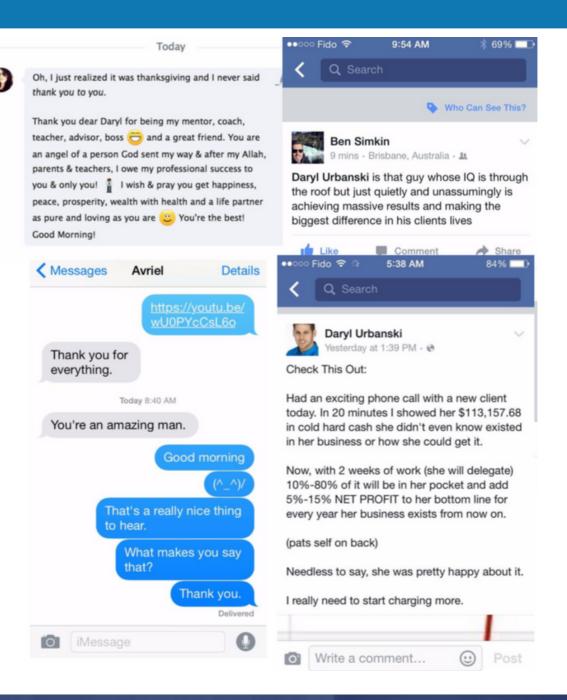




Who is Daryl Urbanski?







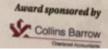


Young Entrepreneur Award

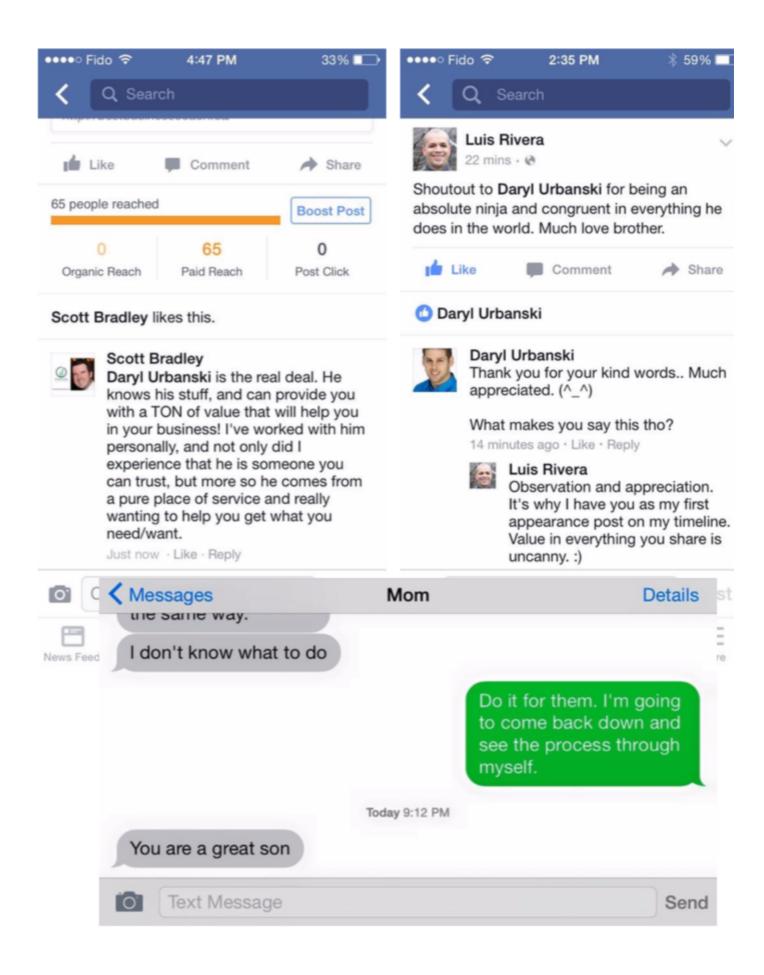


Daryl Urbanski BestBusinessCoach.ca

At the age of 17, Daryl Urbanski did his first workshop with Bizbound.ca on 'How to Start and Grow a Successful Business'. Today, he is the author of the top selling book on Amazon, 'Ancient Secrets of Lead Generation: Your Primitive Business Guide to Better Leads with Less Effort', and owner of BestBusinessCoach.ca. He is also the author of two other books; 'Business Success Secrets, Principles, Formulas & Ethos' & 'Primitive Business Tools For Success'.







Case Study

<u>Turning \$50,000 USD into \$212,484 USD with paid ads and automation</u>

Today's case study is the **CEO** of another USA-based company.

Her business caters to women in their 40s. Women who are into Reiki and other energy healing. Including alternative medicine techniques.

She felt trapped by her dependence on her industry peers. And their practice of promoting to each other's patrons. She didn't want others to sell to her community. Or even share her base with them just so her company can maintain growth. She wanted to be independent without sacrificing sales.

Thus, she turned to Daryl for a marketing solution. A solution to give her freedom from external influences.

Objectives

- Establish a profitable, fully automated paid advertising campaign to build her audience.
- Determine who are the company's best customers.
- Attract new customers and turn them into the highest paying clients.
- Create a membership program for a stable income growth.

What Daryl Did

- Established a "golden path" for lead generation and client acquisition process from the first to the sixth purchase.
- Analyzed 20,000+ orders to determine who their best customers are, where they come from, and how they make their purchases.
- Set up a paid advertising campaign for the first step their best customers took and automatically sent the next promotions for the second, third, fourth, fifth, and sixth products at the appropriate time.

Results

- Turned one-time buyers into multi-buyers in a predictable way
- Many people who bought a one, bought a second and third item.
 Immediate profit from paid ads was \$212,484 but if we include back end sales we grew her business by almost 26% or \$578,425.67.
- Produced a larger buyer base and enabled her to expand them without outside support.

Why It Was Smart To Work With Daryl

It was smart because he successfully helped her run a profitable paid ad campaign. The money she spent grew at least three times. She now has a larger list plus the ability to grow her list without any outside endorsement. She has a predictable way to turn first-time buyers into multi-buyers. She also has a clearer idea of who her target market is, who her best buyers are, and the multiple ways to reach them.

This has now become a cornerstone part of her business-enhancing every single big promotion she has done since then... with a bigger email list plus an understanding of how to use paid ads.

Evergreen Sales Report								
	EVG	MTD	YTD	ES-EVG	MTD	YTD		
Week of May 30	\$127	\$127	\$127	\$13,673	\$13,673	\$13,673		
Week of June 6	\$1,172	\$1,172	\$1,299	\$10,846	\$10,846	\$24,519		
Week of June 13	\$2,315	\$3,487	\$3,614	\$13,977	\$24,823	\$38,496		
Week of June 20	\$19,541	\$23,028	\$23,155	\$4,258	\$29,081	\$42,754		
Week of June 27	\$5,375	\$28,403	\$28,530	\$1,272	\$30,353	\$44,026		
Week of July 4	\$3,319	\$3,319	\$31,849	\$523	\$523	\$44,549		
Week of July 11	\$829	\$4,148	\$32,678	\$2,266	\$2,789	\$46,815		
Week of July 18	\$904	\$5,052	\$33,582	\$1,482	\$4,271	\$48,297		
Week of July 25	\$10,330	\$15,382	\$43,912	\$0	\$4,271	\$48,297		
Week of Aug 1	\$3,955	\$3,955	\$47,867	\$197	\$197	\$48,494		
Week of Aug 8	\$1,542	\$5,497	\$49,409	\$0	\$197	\$48,494		
Week of Aug 15	\$1,792	\$7,289	\$51,201	\$0	\$197	\$48,494		
Week of Aug 22	\$1,007	\$8,296	\$52,208	\$0	\$197	\$48,494		
Week of Aug 29	\$1,465	\$9,761	\$53,673	\$1,172	\$1,369	\$49,666		
Week of Sept 5	\$2,362	\$2,362	\$56,035	\$2,461	\$2,461	\$52,127		
Week of Sept 12	\$2,669	\$5,031	\$58,704	\$649	\$3,110	\$52,776		
Week of Sept 19	\$18,263	\$23,294	\$76,967	\$197	\$3,307	\$52,973		
Week of Sept 26	\$6,202	\$29,496	\$83,169	\$397	\$3,704	\$53,370		
Week of Oct 3	\$4,458	\$4,458	\$87,626	\$0	\$0	\$53,370		
Week of Oct 10	\$2,838	\$7,296	\$90,464	\$394	\$394	\$53,764		
Week of Oct 17	\$2,019	\$9,315	\$92,483	\$99	\$493	\$53,863		
Week of Oct 24	\$4,337	\$13,652	\$96,820	\$0	\$493	\$53,863		
Week of Oct 31	\$2,667	\$2,667	\$99,487	\$492	\$492	\$54,355		
Week of Nov 7	\$1,410	\$4,077	\$100,897	\$394	\$886	\$54,749		
Week of Nov 14	\$3,087	\$7,164	\$103,984	\$99	\$985	\$54,848		
Week of Nov 21	\$2,862	\$10,026	\$106,846	\$0	\$985	\$54,848		
Week of Nov 28	\$6,497	\$16,523	\$113,344	\$590	\$1,575	\$55,438		
Week of Dec 5	\$14,287	\$14,287	\$127,631	\$194	\$194	\$55,632		
Week of Dec 12	\$7,885	\$22,172	\$135,516	\$97	\$291	\$55,729		
Week of Dec 19	\$7,496	\$29,668	\$143,012	\$170	\$461	\$55,898		
Week of Dec 26	\$4,551	\$34,219	\$147,562	\$194	\$655	\$56,092		
Week of Jan 2	\$6,036	\$6,036	\$153,598	\$0	\$0	\$56,092		
Week of Jan 9	\$2,567	\$8,603	\$156,165	\$226	\$226	\$56,318		
TOTAL	\$156,165			\$56,318				
		Total:	\$212,484					



Otto Ruebsamen Daryl is good. I worked with him in 1 company where he took the almost dead company and automated a sales machine that's produced 40-70k a week for the past 5 years now. Saved that company while generating predictable cash flow the business was able to grow on and make payroll from every two weeks.

Love · Reply · 15w





Darren Veerapa Niiiiiiiice!!!

Love · Reply · See Translation · 15w



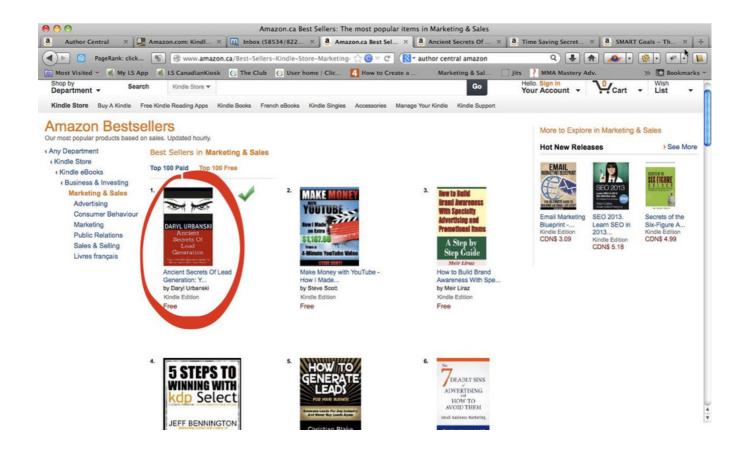
Ed O'Keefe This is a great post Daryl Urbanski!!! Amazing

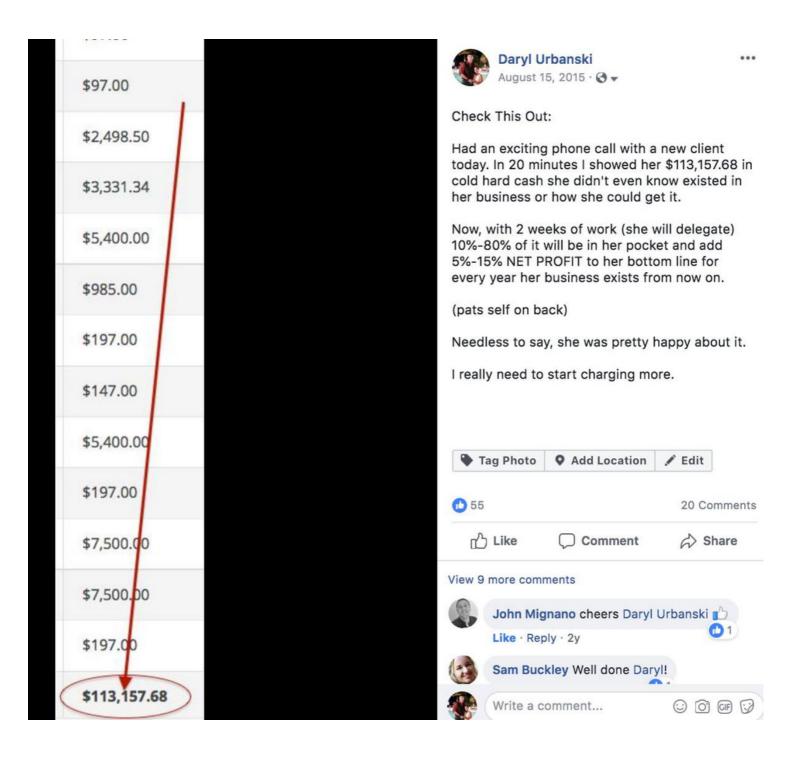
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> Daryl Urbanski replied · 1 Reply





CASE STUDY

Almost Bankrupt to \$1.6 MILLION USD in 9 Months with a Single Marketing Strategy

Our case study for today is the **CEO** of a company that offers online personal development courses.

Catering to women who follow Deepak Chopra, the movie "The Secret," and John Assaraf, he provides coaching on mindset, hypnosis, neuro-linguistic programming, and positive affirmations.

The company encountered a stumbling block: multiple attempts to launch a flagship product—a \$20/month mindset membership—had failed. They found themselves on the verge of bankruptcy.

The CEO and his team had to do everything in their power to save the business. Either they go big or they go home penniless and insecure.

Objectives

- Generate funds to keep the business moving forward.
- Launch products that sell.
- Market the brand.

What we did

- Established a standard lead generation and client acquisition process using a six-hour webinar.
- Harnessed the company's 50+ strategic partner promoters which earned the company approximately \$550,000 from about 600 orders.
- Sold \$997 one-time or \$397 three-time payment plan, with around 50 percent of sales going to the partners.
- Gave a Contact Us number and assigned two phone sales reps to take inbound calls.
- Placed outbound calls to anyone who hit the order form during the broadcast or clicked to see the order form from a post-event email but didn't purchase.
- Created split tests for each step of the process when the partners were promoting.
- Made A and B versions of registration pages, reminder emails, order forms—everything.
- Took the winning versions and then set them up to play as if live but on an automated basis.
- Set up the process to run from Sunday to Saturday each week, automatically.
- Ran the six-hour event on Saturdays.
- Sent multiple pieces of pre-event videos and homework materials via email to build excitement.
- Uploaded buyer emails to Facebook Ads and made a lookalike list.
- Created three ads with a \$500 budget and ran them on Facebook to the lookalike audience of our 550+ buyers to register for the event "happening this week".

Doubled the ad spending using the profit from the week before.

Results

- Earned \$1.6 million in front-end sales (excluding back-end products and services sold).
- Made \$7 million in sales in just under three years.
- Installed a massive income stream, including paid ads and customer service, requiring only three or four people to run it.
- Launched several other products under the new company brand.

Why it was smart to work with us

It might be hard to believe how they got back on their feet and earned millions. But Daryl's marketing strategy worked; this company is one of the many who swear by it.

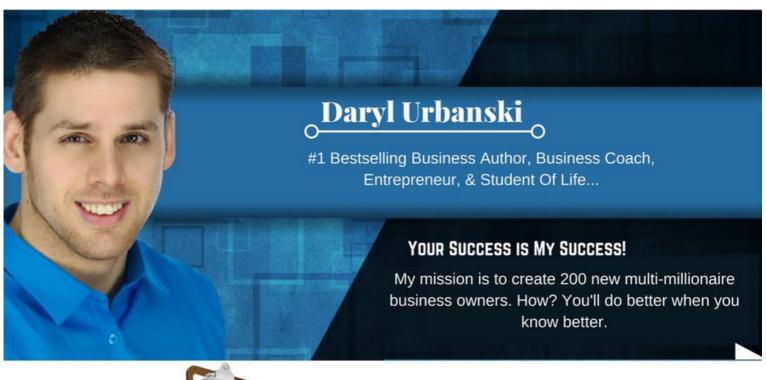
◆ Listen to Daryl's interview with Kent Martin about how they grew the business: https://members.bestbusinesscoach.ca/inside-a-7-million-dollar-automated-funnel-building-up-to-over-300000-facebook-followers-from-scratch-with-kent-martin-2/.



Special Series 10 of 10: Inside A \$7 Million Dollar Automated Funnel & Building Up To Over 300,000 Facebook Followers From Scratch - With Kent Martin

Today we are joined by a good friend and very special guest - Kent Martin. I first met Kent while working as Senior Marketing Director for J...











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