## Building Your Personal Success with Brian Wright

This article features an interview between influential figures Brian K. Wright and Daryl Urbanski. It explores the impact of gratitude and taking action on successful entrepreneurship.

Understanding and utilizing their insights could empower potential business owners and entrepreneurs to unlock their potential and accomplish their goals.

The benefit of engaging in these exercises is not only to learn new strategies and perspectives but also to make them actionable in your life to achieve success.

## Quote to remember from the Interview

"Remember, taking action is the secret sauce to results."

## What You'll Learn From the Activity

These activities are designed to help you internalize the lessons from the interview. Through creative and thoughtful exercises, you'll be encouraged to explore your perceptions, identify your potential and goals, and develop a personal action plan to apply what you've learned.

## Activity

Write down three takeaways from the article.

- 1.
- 2.
- 3.

List five actions you can take based on these insights.

Reflect on your personal understanding of "gratitude." What does it mean to you?

How can expressing gratitude shift your mindset from one of scarcity to one of abundance?

Reflect on Brian's statement about the predatory nature of the business world. How might having a clear mission help you navigate this?

List 100 things that you are grateful for.

Write down your business mission. If you don't have one yet, create one.

Identify three potential challenges you might face in your mission, and think about how can you overcome them.

1.

2.

3.

Describe the life you envision for yourself. Keep this in mind as your ultimate goal.

How would you feel if you woke up in a hospital room filled with regrets? What regrets would you have?

Now that you've identified these regrets, how can you act today to prevent them ?

True or False: Time is unpredictable, and we should express our gratitude while we have the chance.

Identify one friend who could benefit from the insights from this article. How would you share this with them?

1. \_\_\_\_\_

What steps can you take right now to implement the insights from the interview?

List three actions you can take to start realizing your vision.

True or False: Taking action is the only way to get results.

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Reflect: What has stopped you from taking action in the past? How can you overcome these obstacles now?

Complete the sentence: By taking action today, I will...

Based on Brian's advice, devise a daily routine or practice that helps maintain a mindset of gratitude.

Lastly, reflect on the combined power of gratitude and action. How will this new perspective affect your approach to entrepreneurship and business?