




**Empowering
Transformation: Cultivating
Digital Mindset and Hybrid
Work Culture at Aboitiz
Group**

**BEST BUSINESS PODCAST WITH
RUBY JAUCIAN**





Ruby Jaucian, the Vice President of Transformation at Aboitiz Group, shares insights from her vast experience in human resources focusing on transformation pillars, hybrid learning, and critical success skills.

Her interview offers invaluable lessons on how to navigate the changing HR landscape and leverage pillars of transformation for business success.

The benefit comes from acquiring a real-world understanding of effective strategies and methodologies that can lead to successful business transformation and workforce development.

"The mindset that one can flourish in a digital world is a non-negotiable skill in today's era."

What You'll Learn From the Activity

The activity questions designed from the interview to cover vital concepts of transformation pillars, hybrid learning, KPIs in training, and cultivating digital mindset. These activities would help the audience to take a deeper dive into these concepts and purposefully apply them in their professional settings.

Why do you think hybrid learning is becoming popular in the workplace?



Propose a hybrid learning strategy that could work in your professional setting.

Identify four pillars of transformation and describe their role in successful business transformation.

1. _____
2. _____
3. _____
4. _____

Write three potential benefits of hybrid learning/development strategies.

1. _____
2. _____
3. _____

What are Key Performance Indicators (KPIs)?



Discuss the importance of developing a digital mindset in today's work landscape.

Describe how you could use KPIs to measure the effectiveness of a training program in your profession.

Write down three KPIs you think are essential for evaluating a training program.

- _____
- _____
- _____

How can you cultivate a digital mindset in your current role?

Reflect on how a conversation with Ruby might facilitate your professional growth.

If you were to reach out to Ruby on LinkedIn, what insight or advice would you seek from her?



Discuss why an equal emphasis on culture, technology, operations, and financial pillars is important in strategic development and transformation.



How do you see the role of technology in an organization's transformation process?

From this article, what are three key insights on sustainable transformation in an organization?

1.

2.

3.

Discuss how a flexible work environment contributes to employee productivity.

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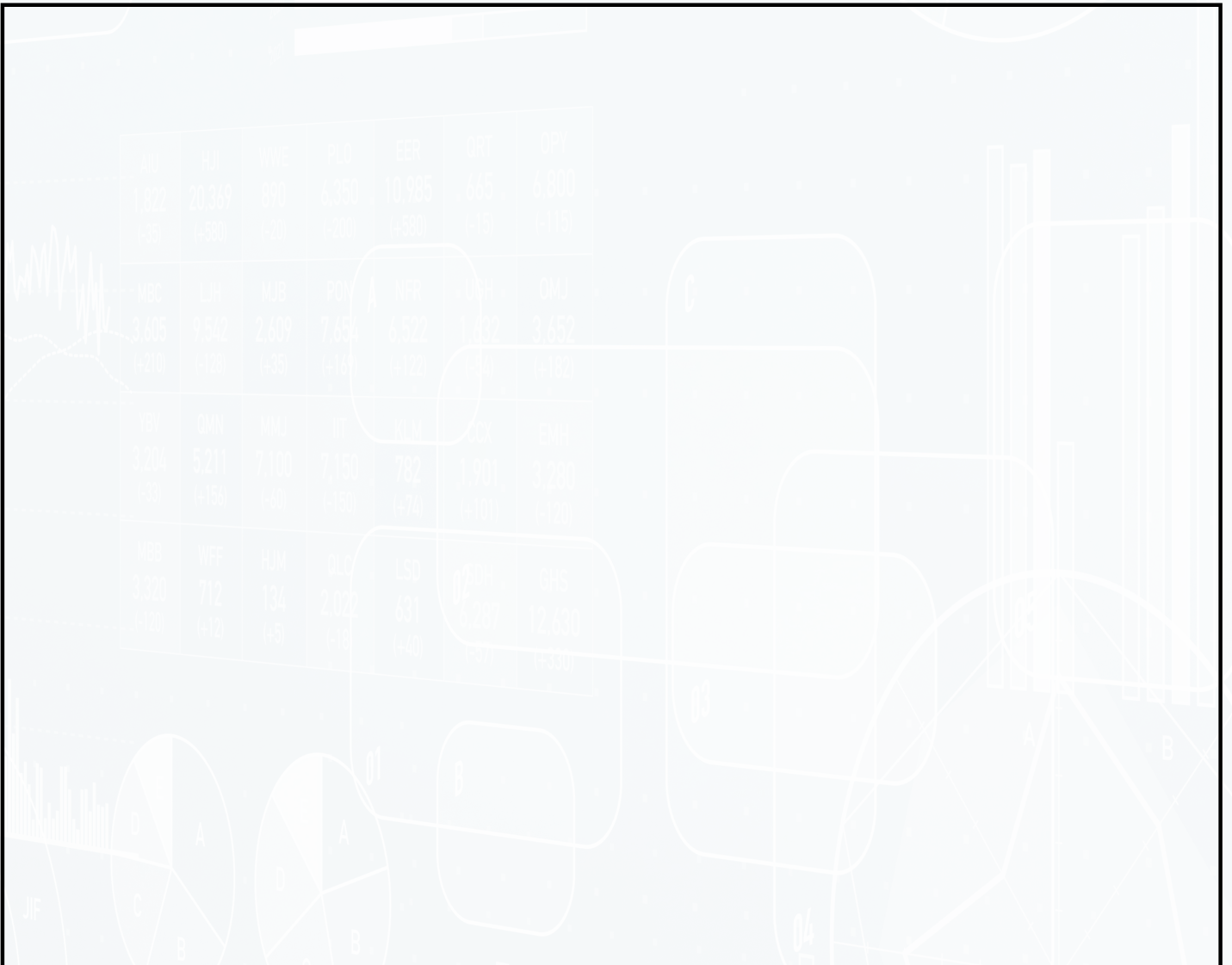
Reflect on your view of the evolving digital world. Do you believe you can flourish within it, why, and how?

1,872	20,369	890	6,350	10,985	685	6,000
(+38)	(+580)	(+20)	(+200)	(+380)	(+15)	(+115)
MBC	LJH	MJB	POY	NFR	OMI	OMJ
3,605	9,542	2,609	7,654	6,522	1,832	3,652
(+200)	(+128)	(+38)	(+10)	(+122)	(+5)	(+182)
YBY	OMN	MUJ	IT	NLM	EMH	
3,204	5,211	7,100	7,150	782	1,901	3,280
(+30)	(+158)	(+80)	(+150)	(+74)	(+100)	(+120)
MGB	WFF	HJM	QLI	LSD	QZPH	GHS
3,320	712	134	2,022	631	6,287	12,630
(+120)	(+42)	(+8)	(+18)	(+40)	(+31)	(+330)

Propose ways your current organization can improve or implement pillars of transformation.



In your view, how has the work landscape evolved over the years and where is it heading?





DARYL URBANSKI

FOUNDER | PRESIDENT OF BESTBUSINESSCOACH.CA
HOST OF THE BEST BUSINESS PODCAST

Daryl Urbanski is best known for his ability to create seven-figure, automated income streams from scratch.

First, as Senior Marketing Director for Neurogym. He helped generate over \$1.6 Million USD in under 8 months with a single marketing strategy.

This became \$7.5 Million USD in 3 years. He continued this success with multiple clients.

He's now set on a mission to help create 200 NEW multi-million dollar businesses. How? **Science & Accountability.**

After 400+ expert interviews & \$50,000 in evidence-based research. He uncovered 8 critical business habits.

These 8 critical habits will determine who survives & thrives in these unprecedented times and who succumbs.

Daryl has quickly climbed the entrepreneurial ladder, gaining respect from thousands of business owners worldwide.

An author to speaker, marketer to coach - Daryl's multi-faceted business approach sets him apart as one of the leading business experts of his generation.



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
Young Entrepreneur Award



Daryl Urbanski
BestBusinessCoach.ca

At the age of 17, Daryl Urbanski did his first workshop with Bizbound.ca on 'How to Start and Grow a Successful Business'. Today, he is the author of the top selling book on Amazon, 'Ancient Secrets of Lead Generation: Your Primitive Business Guide to Better Leads with Less Effort', and owner of BestBusinessCoach.ca. He is also the author of two other books; 'Business Success Secrets, Principles, Formulas & Ethos' & 'Primitive Business Tools For Success'.

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Daryl Urbanski

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