

Mastering Mindset, Social Media Momentum & Membership Programs To Build A Million Dollar Business – With Aaron Anastasi

This article presents an interview with entrepreneur Aaron, who brings a fresh perspective on managing business and work-life balance through unique strategies such as role assignment, automation, and outsourcing.

It holds paramount importance as it introduces effective ways for entrepreneurs to reduce stress and increase productivity, challenging the traditional view of success attached with continuous hard work.

The exercises will allow the readers to ignite passion in their work, build a more efficient team, and understand the benefits of delegating tasks - leading to a more fulfilling and impactful entrepreneurial journey

Quote to remember from the Interview

"Working with passion and purpose eliminates the work feeling from tasks."

What You'll Learn From the Activity

These activities will guide the audience towards living out Aaron's insights and applying them to their daily life and work. From identifying your passion to managing an efficient team and learning the power of outsourcing, you'll be brought to a tangible understanding of how these concepts can be applied for your success.

Activity

1. Reflection: Write down your personal definition of "work". How does it make you feel?

2. List down 5 things you are passionate about.

3. Align each of your passion with your work. If you can't, how might you be able to?

4. Reflection: What is your purpose in life? How does it align with your work?

5. List three roles where you excel in your business ecosystem.

6. List three roles where other team members excel in your business ecosystem.

7. Multiple Choice: Which of your business operations could potentially be automated?

- A. Customer Service
- B. Email responses
- C. Inventory Management
- D. All above

8. Reflect on a task you recently outsourced. How did it benefit your business?

9. List two tasks that, if outsourced, could benefit your business.

10. Fill in the blank: If I had more free time from outsourcing, I would devote it to _____.

11. True or False: Outsourcing is expensive and does not necessarily lead to productivity.

12. Identify the weaknesses in your business that could potentially be outsourced.

13. Identify the strengths of your business team, including yourself.

14. Reflect on how focusing on these strengths could benefit your business.

15. Reflection: How would ignoring your weaknesses positively impact your business?

16. Imagine you were the entrepreneur from the Philippines mentioned in the article. List three tasks you would outsource to improve productivity.

17. Multiple Response: What are the key benefits to a balanced team?

- A. Increased productivity
- B. Better use of individual skills
- C. More free time
- D. Lower operational cost

18. True or False: Outsourcing tasks could allow you more time to focus on your passion.

Choose one task/job role from your current business operations, reproduce it using the Robotic Process Automation (RPA) tool (create a hypothetical automated process for this role/task as an activity).

What is the title of the book mentioned in the article that talks about why most small businesses don't work and what should be done about it?