

# **1 Time Tested, PROVEN & BulletProof Formula For A Multi-Million Dollar Online Business With Armand Morin**

The article is a summary of a business podcast episode in which business strategy expert Will shares profound insights on business development and sustainable growth strategies. It is crucial as it provides useful strategies on fortifying business sustainability, harnessing the power of network, strategic planning, quick execution, and overcoming business fear. The benefit of doing these exercises is to help readers implement the discussed ideas and concepts practically, enabling them to achieve business success and sustainability.

## **Quote to remember from the Interview**

"Taking action is the secret sauce to results."

## **What You'll Learn From the Activity**

Apart from gaining insights on business strategies, the activities will help you understand how to apply these lessons practically in your own situation. The exercises will prompt critical thinking and encourage you to create personalized strategies based on the principles discussed, ultimately leading you towards operational efficiency and growth.

**Activity**

Reflect on the reasons why having multiple merchant accounts is important for your business.

Write down the steps you would take to establish backup merchant accounts.

Discuss the hurdles you might face while setting up backup merchant accounts.

What strategies would you employ to address these challenges?

True or False: Affiliate marketing and passionate fans can significantly boost business sales.

Write an action plan detailing how you could leverage the power of your fanbase for promoting your products.

List three potential affiliates that you think could amplify your sales.

Fill in the Blanks: "Quick \_\_, coupled with equally swift \_\_ can bring new products to life more effectively".

Describe a scenario where you need to execute an idea within a limited timeline. What are the steps would you take?

Multiple Choice: Which of the following describes Will's approach to planning and execution?

- a. Tedious and slow
- b. Quick and prompt
- c. Unorganized and abrupt

Reflect on a time when fear stifled your growth or action. How did this impact your business?

How would you change your response to fear in light of Will's perspective?

Write a short paragraph about how quick planning and strategy execution could transform your current business operations.

Discuss three practical instances where you could apply Will's principle of swift execution.

Enumerate five goals that you believe would significantly benefit from immediate action.

True or False: Being transparent about potential issues can ease your customer's fears.

Reflect on how openness about potential hurdles can strengthen your relationship with your consumers.

How can you reassure your customers when issues arise?

Write down three key messages from the interview that resonated most with you.

How could you implement these messages in your business today?

What steps will you take to increase your action-taking in your business?

Multiple Response: Which of the following are part of Daryl's closing statement?

- a. Always have backup solutions.
- b. Utilize your fanbase effectively.
- c. Swift planning and execution are essential.
- d. Fear is an obstacle to success.

How will you incorporate “taking action” as a key component of your business model?

Discuss how these strategies could affect your business if not implemented.

Reflect on your personal growth and lessons upon conducting these activities.

Carry out research on successful companies that take immediate actions and note down your findings.

After completion of the activities, reflect and write a brief summary of your overall learning experience.

Develop an action plan that wraps up your understanding of the entire discussion and steps to put it into practice.

How would you share the knowledge acquired with your team mates or employees?

List the changes you can observe in your business as a result of implementing these activities.



These activities aim to help you introspect, reflect, and apply the insights shared in the interview so that you start taking immediate action, achieve growth, and navigate any hurdles with ease, just like Will does in his business.