

They'd Rather Text! How To Talk With Young Employees – With Anastasia Button

The article outlines Anastasia Button's insights on understanding and leveraging the diverse skills among different generations within a business setting.

This knowledge is vital as it educates business owners and entrepreneurs on how to bridge generational gaps and maximize their company's potential, thereby creating a well-rounded workforce.

The exercises produced from these ideas provide individuals with practical strategies to understand and connect better with their employees, all while harmonizing experience and innovation, thus driving their company towards success.

Quote to remember from the Interview

“There's so much communication that can happen between generations that will enhance the future of your company.” - Anastasia Button

What You'll Learn From the Activity

The activities and questions created below offer thought-provoking tasks designed to help you understand, implement, and benefit from the ideas presented in the article. They're designed to encourage reflection on your own workplace dynamics, decision-making skills, and communication strategies.

Activity

In a sentence, describe the generational makeup of your company.

List three ways you promote open communication within your company.

Reflect on the importance of understanding the diverse generation mix in your company.

Do you prioritize experience or innovation? Why?

How can you strike the right balance between experience and life stages within your company?

Reflect on the quote, "It's beneficial to keep your older generations in your company and hire younger generations to learn from them." What do you think this statement means?

Which soft skills do you believe are important for success in your organization?

How does your company leverage the technological skills of younger generations?

What steps do you take to improve intergenerational communication within your company?

Rate the technological proficiency of your company's different age groups on a scale of 1-10.

How does your company utilize the soft skills of older generations?

Reflect on the statement, "There's so much communication that can happen between generations." How can you facilitate this in your company?

Learn about IBM's millennial core. How could you employ a similar strategy in your organization?

How does your company ensure the feedback from customers reaches the C-Level executives?

What systems do you have in place for all levels within your company to communicate effectively?

List three methods by which your company listens to and implements customer feedback.

On a scale of 1-5, how efficient is the communication between tiers within your corporation?

Reflect on the role that each generation plays in shaping company policy.

What steps would you take to ensure communication between generations is it encouraged and maintained?

Write a brief action plan outlining how you will implement Anastasia's advice in your company.