

How To Make More Money Wlth Less Effort By Building Evolved Enterprises - With Yanik Silver

This article provides an in-depth exploration of Yanik Silver's concept of the 'Evolved Enterprise', demonstrating how shifting from a transactional to a transformational business model enhances sustainable growth and contributes positively to society.

Understanding this transformational shift is vital in today's business landscape as it motivates leaders and organizations towards social entrepreneurship and collective impact.

Engaging with the forthcoming exercises will provide not only a theoretical understanding of 'Evolved Enterprises' but also actionable insights to apply this knowledge to your area of work.

Quote to remember from the Interview

"Remember, taking action is the secret sauce to results." – Yanik Silver

What You'll Learn From the Activity

These activities and questions will enable you to take deep dives into the insights, concepts, strategies, and key takeaways from the article. It's designed to help you reflect on your current business model, explore possible transformations, and create a strategic action plan to move towards an 'Evolved Enterprise'.

Activity

Write down the definition of an 'Evolved Enterprise' in your own words.

List three key features of an 'Evolved Enterprise' as discussed in the article.

Reflect on the current model of your business. How transactional is it?

Identify one area in your business that could benefit from a shift towards a transformational model.

Write a brief plan on how you can make this shift happen.

List the three main takeaways from Yanik Silver's journey, as outlined in the article.

How does the rise of social entrepreneurship impact your business/Sector?

Consider a competitor who has embraced social entrepreneurship. How have they grown as a result?

Name three businesses that you consider as an 'Evolved Enterprise' and describe why.

Write a short paragraph on the legacy you envision for your business.

Discuss Yanik's quote: "It's a way of aligning the heart or soul of your business and yourself." What does this mean to you?

Do you think your business currently aligns with your heart and soul? If not, how can you bring more alignment?

Design a strategy to implement the lessons from this interview into your business.

Reflect on Yanik's statement "Now's the time to build a moat around what you've done and create a legacy out of it." How can you apply this to your current business situation?

How can you promote the idea of social entrepreneurship within your team?

Identify potential challenges or obstacles in transforming your business model.

Devise a method for monitoring and assessing the effects of the transformation on your business.

In what ways could you engage your customers more in your transformational journey?

Create a short term and long-term transformational goal for your business.

Write down three action steps you will take after reading this article and explain why.

Reflect on how the concept of 'Evolved Enterprise' changes or enhances your view of creating sustainable business growth.

In what ways would the shift towards the 'Evolved Enterprise' model contribute positively to society in your context?

Discuss the importance of recycling or reclaiming materials in the context of your business.

Do you believe that an 'Evolved Enterprise' is the future of entrepreneurship? Defend your stance.

Propose a practical way to measure the impact or success of transforming your business into an 'Evolved Enterprise'.

Brainstorm three ways to introduce more recycled or reclaimed materials into your production process.

Review the resources mentioned in the article. Which are you most likely to explore and why?

Discuss how you can ensure the human touch is maintained as your business evolves.

Reflect on how an 'Evolved Enterprise' can enhance the work satisfaction of your employees.

Summarize your overall understanding of the concept of an 'Evolved Enterprise' with specific reference to the insights gained from this article.