

# **Personal Business Coach: How To Use Simulations, Games & Training To Program Your Brain For Business Success – With Simcha Gluck**

This article presents insights from an interview with speaker and entrepreneur Simcha Gluck on leveraging the shared economy, utilizing internet connectivity and human resources, and transforming the training industry for more engagement.

This is significant because it provides practical strategies for entrepreneurs and business owners to succeed in an evolving economy and industry.

The benefit of these exercises is to aid the readers to strategically apply the teachings from the article into their business operations and planning.

## **Quote to remember from the Interview**

"What can you implement for yourself and your business in the next 24 hours? Remember, taking action is the secret sauce to results."

## **What You'll Learn From the Activity**

This activity will guide you through the process of identifying how to adapt and grow your business in the new shared economy, engage more productively with the training industry, and find innovative ways to leverage your resources.

**Activity**

Reflect on the idea of "access is superior to ownership". Write down how this concept applies to your business.

How can your business capitalize on internet connectivity in the shared economy?

In what ways are you currently leveraging human resources in your business?

Identify three ways to make your business more engaging for millennials. What is the role of health and wellness in your business strategy?

How can the "game of Fresh Biz" enhance your business operations and effectiveness?

What changes can you make to engage employees better in your company's training process?

Note down three actions you can implement in the next 24 hours for your business.

List the available resources (both owned and accessible) that can be used to optimize your business processes.

How will you measure the effect of the strategies you implement on employee engagement?

Reflect on how you can shift your business successfully to be more experience-based.

What is your understanding of the new shared economy? How can you apply this in your business?

Imagine your team's engagement in the training process drops by 10%, what steps will you take to correct this?

What new partnerships or resources can you access to develop your training approach?

Identify two major changes you anticipate in the trading industry and ways you could adapt your business to these.

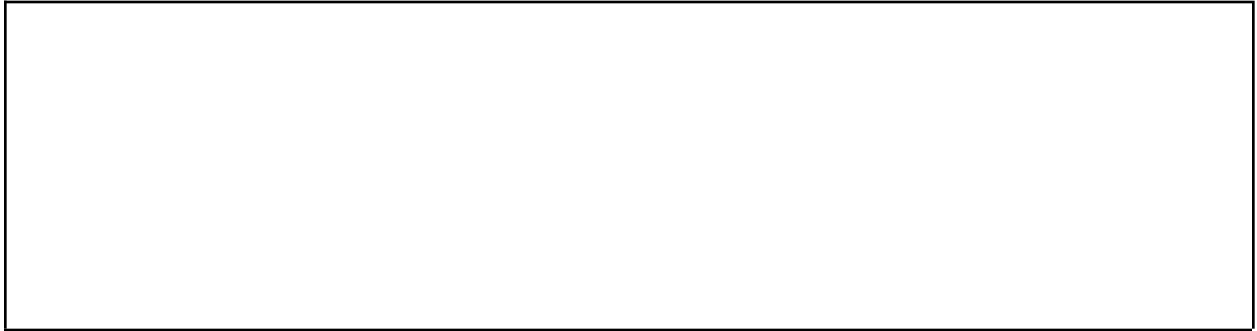
Reflect on the major obstacles that could hinder your transition to the shared economy and how you can overcome them.

What does winning in business mean to you in the context of the shared economy?

List down the steps you can take to ensure your business remains ahead in the evolving training industry.

What key skills or capacities could you develop further to excel in a shared economy environment?

What action will you take today to implement the insights you took from the interview?

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