

Going From 5 To 6 Figures & 6 To 7 Figures In Your Business – With Justin Devonshire

This workbook is based on an enlightening interview about using stress as a catalyst for success, maintaining an emotional balance in business, identifying future industry trends, and strategic pricing.

It's crucial because it opens up a different perspective on stress and highlights how to strategically leverage it to propel business growth and personal development.

Completing these exercises can equip readers with effective stress management strategies, insights into current industry trends, and a practical approach to pricing and emotional detachment in business.

Quote to remember from the Interview

"Stress is not my enemy; it's my fuel."

What You'll Learn From the Activity

Through these interactive exercises, you will reflect deeply on the ideas shared in the article and learn practical ways to integrate them into your personal and professional life.

Activity

Define 'stress' from your perspective and compare it with the definition suggested in the article.

Write two personal examples where stress fueled your success.

Can you recall any incidents when emotional detachment served you well in business?

If stress reaches an overwhelming point, what steps will you take based on the article's insights?

If your customer base isn't expanding as expected, how might you play with your pricing strategy?

List three ways authenticity can power your business's social media presence.

Enumerate the steps to transform a free subscriber to a paid subscriber.

_____ is considered as the "secret sauce" to business results.

- A. Stress
- B. Action
- C. Ego

Stress can be utilized as an engaging _____ rather than a fear response.

Emotional detachment means dispassion for the business. True/False?

Strategic pricing can minimize risks for customers. True/False?

The value of taking prompt action for results is_____.

The article describes emotional detachment in business as_____.

Which of the following were discussed as Transformation steps from being a free to paid subscriber?

- A. Reduce subscription price
- B. Offer a trial period
- C. Strategic pricing

Successful entrepreneurs invest in _____ and delegate tasks.

Write a short paragraph on how you intend to implement the lessons learned from the interview in the context of your own business.

Describe a stressful situation in your business field and how you'd handle it differently now, based on the insights from the article.

Set three specific, measurable, achievable, relevant, and time-bound (SMART) goals based on the insights gained from the article.

Role-play a scenario where you successfully harness stress to fuel your business or personal success - write a brief script for this.

Write down three actionable steps you can start implementing right now for immediate self-improvement and business development.

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