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-- Daryl Urbanski



# **Creating a Safer Internet: How to Unleash Growth and Social Impact through Trust and Safety with Vejeps Ephi Kingsly**

This article offers an intriguing exploration of Vejeps Ephi Kingsly insights on trust and safety in the digital era and her innovative approach to team development and individual growth. Given the prevailing importance of digital trust security, understanding and implementing Kingsley's practical advice will hence promote responsible navigation of the digital world, eliciting both personal and social impact.

## **Quote to Remember From the Interview**

"Fundamentals are fundamental for a reason. Without them, it's like having a wobbly table."

## **What You'll Learn from the Activity**

Through a series of thought-provoking questions and practical exercises, you will delve into and better grasp the article's key concepts — understanding fundamentals, turning challenges into opportunities, continuous learning, communication and connection, and influence of market incentives on societal progress.

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## Activity

Reflect on a time when you struggled with advanced concepts due to a lack of fundamental understanding. Write about this experience.

What is Kingsley's "wobbly table" metaphor referring to, and how does it relate to technology?

Consider a challenge you've faced. How might Kingsley's philosophy of reframing challenges as opportunities apply here?

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In what ways can a person "do more with less" in a professional context?

How would you define 'continuous learning'? Give examples from a professional perspective.

Elaborate on how cultivating a supportive culture in a team environment can influence individual growth.

Discuss the relationship between market incentives and societal progress. Provide two examples relevant to the digital world.

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Take five minutes to research on Genpac's mission in the tech industry. How can knowing more about them inform your digital safety practices?

Based on her LinkedIn profile, write three words that best describe Kingsley's professional insights.

Create a plan for improving trust and safety based on your learnings from the Trust and safety XYZ platform.

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Kingsley prefers LinkedIn and the platform Trust and safety XYZ for establishing contact. Would you also prefer these platforms for professional communication? Why or why not?

True or False? Literal language translation equals effective communication in multilingual contexts. Discuss your answer.

In your own words, define what digital trust and safety mean.

Why do you think understanding the 'fundamentals' could be significantly beneficial?

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How could you practically apply Kingsley's ecosystem of support concept in your workplace?

Describe a situation where the free market encouraged innovation or societal progress.

Why do you think Kingsley emphasized the value of understanding the fundamentals before exploring advanced concepts?

In what way could your biggest challenges be seen as opportunities? Provide specific examples.

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Describe a learning opportunity in your life that contributed to personal or professional growth.

How does Kingsley's insights impact your perspective about the digital world and its safety?

To gain the full benefits from these exercises, reflect sincerely on each question. How you incorporate these insights into your daily life will determine the level of impact these learnings have upon your professional and personal growth.