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-- Daryl Urbanski



Unlocking the Secrets of Successful Grant Writing with Prue Saxby

The article is an interview with Prue Saxby, an expert on business grants. It covers key insights on applying and strategically aligning with business grants, other types of grants available beyond government grants, and a deeper understanding of the application processes.

This information is crucial for both small businesses and large corporations seeking to understand how to navigate the world of business grants effectively.

The benefit from these activities includes understanding key tips and strategies for successful grant applications, allowing businesses to optimally leverage these opportunities for growth.

Quote to Remember From the Interview

"Then you've got your corporates. Most of the corporates tend to be for nonprofits to apply for. But there are some, like our Coles nurture Fund, where the money goes to businesses."

What You'll Learn from the Activity

The activities help deepen your understanding of the complexities of grant application processes. The questions will push the reader to reflect on the strategic alignment between their business goals and the grants they apply for, increase their awareness of lesser-known grant opportunities, and equip them with strategies to maximize their success in securing grants.

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Activity

List three reasons why it's important to strategically align your business with the right grants.

Reflect on a time when you had to align your business goals with external opportunities.

List three types of grants, beyond government ones, that could benefit your business or non-profit organization.

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Identify three considerations or factors to consider when exploring grant opportunities.

Describe in your own words the interplay between government grants and privacy concerns.

Are the concerns associated with applying for government grants valid and why?

Are there businesses that should avoid government grants? Explain your answer. Why are corporate grants significant for non-profit organizations?

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Find an example of a corporate grant your business could potentially apply for.

How would you maintain your business's strategic plan while applying for grants?

List five items you would have in your grant wish list.

Reflect on a time when your business veered off course while pursuing external funding opportunities.

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What are the potential pitfalls of not sticking to your business's strategic plan when pursuing grants?

What does Prue Saxby mean by the competitiveness of a grant program?

Which five factors would you consider to evaluate the competitiveness of a grant?

Imagine you are about to apply for a grant for your organization, what strategic approach would you adopt?

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Are all grants suitable for all types of businesses? True or False.

How does the Coles Nurture Fund differ from most corporate grants?

Describe how you would apply for a competitive grant.

Complete the sentence: If I were to apply for a business grant, I would...

Give an instance when you would communicate with Prue Saxby on LinkedIn.

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Identify other resources you might use to learn about business grants.

How might your business handle increased government scrutiny occurring from applying for a grant?

Do you agree with Saxby's assertion about having nothing to hide when applying for government grants? Why or why not?

Design a plan on how to align a possible grant with your current business strategic plan.

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Write a short paragraph on why the quote from this article is relevant to your business.

Considering this article, list three steps you would take to be more strategic about choosing grants for your business.

Why might private entrepreneurs shy away from seeking government grants?

Following this interview, how would you approach the process of applying for a grant?

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Based on this discussion, do you believe your business can make better decisions about grant applications? Why or why not?