






**Showbiz Success:  
Powerful Strategies for  
Overcoming  
Obstacles and Mastering the  
Art of  
Acting Business**

**BEST BUSINESS PODCAST WITH  
VALORIE HUBBARD**



This workbook revolves around an insightful interview with Valorie Hubbard, providing key strategies for success in the acting business.

It's important as it illustrates how personal brand, passion, and strategic planning can be combined for successful outcomes.



The benefit of these exercises is an enhanced understanding of the importance of self-efficacy, strategic planning, consistency, networking, and the application of these key concepts to our personal and professional ventures.



*"Your network truly is your net worth to the extent it gives you distribution."*





## A. Reflection Activity Personal Analysis

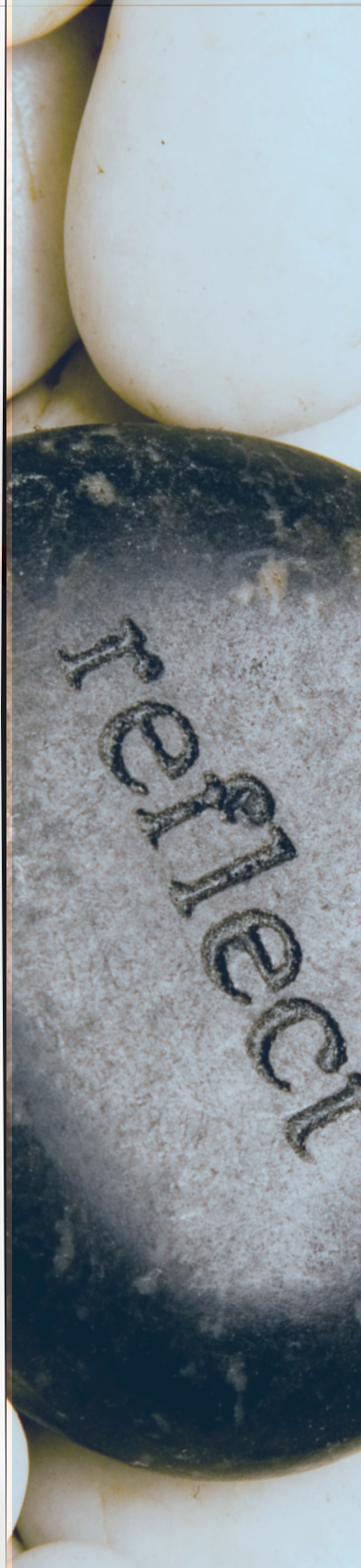
- In your own words, describe what it means to combine passion with strategic planning.
- Discuss how consistency can contribute to achieving your personal and professional goals.
- Explain the phrase, "Your network truly is your net worth".
- Reflect on the importance of self-efficacy and provide examples from your life where it played a significant role.





## A. Reflection Activity Personal Analysis

- Discuss the challenges you may face while building a business or advancing in your career.
- Reflect on a time when building your character was a result of facing business challenges.
- Write about a passion you have and how you can couple it with a strategic plan for success.
- Describe one or two struggles you have faced in following your passion.
- Reflect on a situation where your network benefited you.





## A. Reflection Activity Personal Analysis

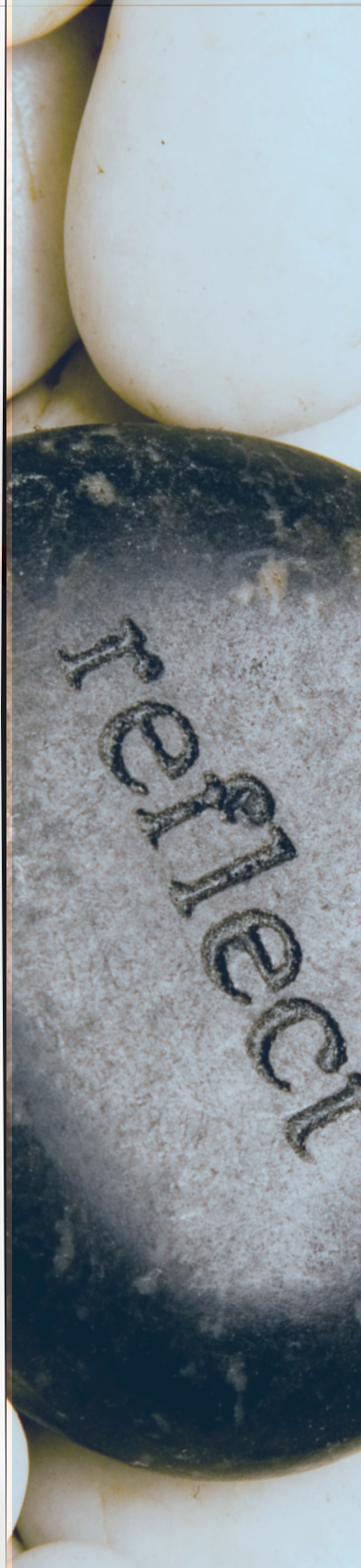
- What personal or professional victory are you most proud of so far?
- Reflect on a time when journaling or meditation helped you make a critical decision.
- How important is planning in every aspect of your life? Can you give an example?
- How do networking and communication play a role in your professional success?





## A. Reflection Activity Personal Analysis

- How much focus do you place on building your personal brand, and why?
- Discuss the importance of consistency in yielding results.







## **B. Situational Awareness**

If you were an entrepreneur, how would you apply the number one activity recommended by Valorie?

Discuss how maintaining a diverse network can improve your business reach.



## **B. Situational Awareness**

How does practicing self-efficacy affect your everyday life?

What commitments are you willing to make to yield full-time results?





## **B. Situational Awareness**

Describe the importance of open communication lines in maintaining relationships.

What change in your daily routine could boost your focus and productivity?



## **B. Situational Awareness**

Discuss the benefit of coupling creative skills with business acumen.

What are the daily activities that you think may increase your self-efficacy?





## **B. Situational Awareness**

Evaluate the importance of self-efficacy in your professional journey.

What actions can you take to develop a robust network that boosts your net worth?

# 03

## **Listing/Enumeration Activity** **5 Key Takeaways**

Name the eight critical success factors for small and medium-sized businesses.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.

Imagine you are building an acting business like Valorie, what strategies would you employ?

- 1.
- 2.
- 3.
- 4.
- 5.

Use these takeaways to enhance your approach to digital marketing, copywriting, and lead generation in the future.





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